

Magor with Undy

**Placemaking Plan
Consultation**

Summary Report

May 2025



Purpose

The purpose of this document is to provide a summary on the consultation for the Magor with Undy Placemaking Plan held between the 14th February and the 9th March 2025.

It specifically presents analysis of both face to face consultation and digital feedback received.

How People Had Their Say

Opportunities for community consultation included the following:

- The local community was signposted to Monmouthshire County Council's Let's Talk website and engagement tool where they could register and find out more information on the Placemaking Plan process;
- Two days of face to face community drop in sessions were held at Magor Baptist Church and Magor with Undy Community Hub (MUCH) which involved:
 - A physical display that presented background, key issues and analysis, a draft vision and a series of draft proposals;
 - Opportunities for the local community to identify other issues and ideas;
 - Complete a paper copy of the community feedback survey or provided with an A6 postcard with survey link.

- Ability to download and view the proposals through Monmouthshire County Council's Let's Talk website and to provide feedback through an online survey;
- Obtain paper copies either at the community drop in sessions or from Magor with Undy Town Council with completed copies returned to these offices;
- Email the County Council's regeneration team with comments.

The full placemaking plan document can be viewed at:

<https://www.monmouthshire.gov.uk/placemaking-and-regeneration/>

Magor with Undy Placemaking Plan: Summary Report of Consultation

Image 1 – Images from Community Consultation



Source: Chris Jones Regeneration

Key Messages from the Consultation

Physical Proposals

Western Gateway

- Respondents agree with need to announce Magor village from here (67%), to improve pedestrian safety and use of signage and artwork to raise the profile of the Gwent Levels destination but some comments on a simpler phased approach that represents value for money, with some observations on future design detail within the carriageway as well as signage/form of artwork for future consideration;
- Some “quick win” suggestions around community tree planting and wildflower planting.

Junction with MOT Centre

- Strong agreement on the need to re-enforce this junction as a better way to access the Co-op edge of the village centre with simple carriageway treatment and signage;
- Need to consider on-street parking within this area and some underused pieces of land and underused buildings.

Roundabout by the Co-op and Wheatsheaf Inn

- 66% of respondents see a need to improve this arrival point that addresses redundant buildings, on-street parking and a simpler junction at the Co-op e.g., T-junction with a need to explore a one-way flow out past the fish and chip shop on Newport Road;
- Some comments on keeping the redesign simple but linking into the B4245 and with the village centre.

Withy Close Car Park and Linkages

- 84% of respondents agree that this car park is hidden and is perceived to be for the sole use of the neighbouring residential homes;
- Suggested improvements from the community consultation included removal of containers, improve signage, town maps, way-marker and some simple landscaping directing you alongside the Baptist Chapel.

Magor Square

- 68% of respondents are in favour of the proposals, but 52% would visit more often if improvements were made; approval is conditioned specifically:
 - Wider village parking strategy to address off and on-street parking needs that support popping in parking and servicing;

- Shared space design – more details on this – conservation type material, differentiation between footway and carriageway;
- Trees and planting details; some concern over location and practicalities of trees within the square;
- Trial or phased approach that is low cost but tests the proposed allocation of space between vehicles, pedestrians and building frontages.
- Other ideas: coloured sails, more shelter, 30 min short stay parking, communal seating.

Other Facilities

- Main items that need provision or improvement include:
 - Toilets – public or a local partnership model;
 - Cycle stands and shelter and bike mechanic stations, water refill points;
- Suggestions from the consultation included:
 - Evri/amazon locker linked to a local business;
 - The provision of a skate park for young people;
 - More electric car charging points;
- The survey and comments have also raised concerns over reduced services in the local doctor's surgery and reliance on the surgery in Caldicot.

Pedestrian Routes and Links

- 84% of respondents agree with the need for better linkages;
- More signage between neighbourhoods and MUCH, Sycamore Fields and village centre with better lighting and use of wildflower planting;
- Physical map and a welcome pack for new residents;
- Community clear up of footpaths;
- Better links to Whitewall by road;
- Links out to Undy are poor – footways ponding and overgrown along the B4245;
- Mixed view on the form of signage – traditional versus artwork.

Active Travel Routes

- 83% agree with the need for active travel route improvements, specifically:
 - B4245 to the east – poor pedestrian footways out to Rogiet and Severn Tunnel junction;
 - Sympathetic lighting along Moors Road;
 - Magor with Undy walkway station is a key priority with AT routes integrated.

Community Life

- Most respondents agree with the need to improve destination signage, trails and paths management between the Gwent Levels and the village centre and a better awareness of opportunities to walk, cycle and explore the Levels from the village centre.
- To a lesser extent, the development of new visitor products had greater levels of disagreement.
- Respondents agree with the need for better communication on community life and activities, whether this be digital or through physical householder promotion. Respondents value the current programme of events and activities which the community needs to build on.

Priorities

- There is a strong group of top priority proposals, with i) the Co-op approach and roundabout, ii) improving the public realm and experience at Magor Square and iii) implementing active travel routes and infrastructure across the town.
- The next grouping of proposals includes the need to improve the western gateway on the B4245 with Newport Road and to continue to build on the organisation of community and social events that draw people into the village centre.

What's Missing

The consultation asked people to identify and areas or ideas that are missing from the draft plan. These included:

Shops and Local Services

Some missing shops and services that were identified by the local community include books, clothes, toys, ice cream and shops for teenagers.

Young People

Ideas include a pump track for biking within the Sycamore Fields site, in addition to a skate park and a small kickabout football pitch.

Linkages and Connections.

Ideas include a pedestrian bridge from Undy to Magor at the eastern entrance. Tidying up existing routes and paths across the community is needed first before creating new ones.

Figure 2 – From all the proposals, what are, for you, the TOP THREE PRIORITIES?

